

Alpha Plus Affiliation

Joining the Gold Standard

Introduction

Alpha Plus is a Gold Standard provider of education where the teaching and learning are world class. Young people are given the opportunity to fulfill their potential academically, supported in a caring and nurturing environment that enables them to develop fully as confident and socially aware members of society. These Gold Standard schools are necessarily exclusive as demand will always outstrip supply for schools and colleges such as these. However, the elite nature of these schools will not detract from their core purpose to provide pupils with the highest quality learning experience available.

Alpha Plus Group is currently engaged in a carefully targeted expansion programme as the demand for the Gold Standard is growing not only in the United Kingdom but internationally. With the introduction of the Alpha Plus affiliation programme, your school can share in the Alpha Brand and more importantly begin to deliver the Gold Standard in Education.

Being affiliated to the Alpha Group will give you access to the Alpha network of schools and colleges. Alpha Plus currently operates twenty highly regarded and successful independent, fee paying, schools and colleges in the United Kingdom and has interests in the Middle East and USA. Composed of the highest calibre of educationalists within the independent sector all Alpha Heads and Principals enjoy considerable autonomy whilst working collaboratively together on development projects across the group.

Alpha Plus is able to attract outstanding, dynamic and creative leaders who inspire a love of learning, engender communities which aspire to excellence and invest in all individuals connected with their school or college. Highly qualified, experienced and motivated this group of individuals are at the cutting edge of independent educational provision and delivery.

Alpha Plus Principles

Alpha Plus is a values-led organisation that acknowledges the importance of demanding high expectations of itself and those it works with alongside the need for open, honest and focused discussion. This entails the promotion of a climate of trust, openness and ambition that is underpinned by a commitment to staff development and continuous improvement.

The Gold Standard

All Alpha Plus Schools and Colleges aspire to be centres of educational excellence. They strive to establish a climate of high expectations and there is a genuine and visible commitment to setting challenging targets, exceeding expectations and maximising individual achievement. A key feature in our success is the appointment and retention of high quality school leaders, teachers and support staff.

Our establishments benefit from cutting edge technology and modern learning environments. The school and college curricula are regularly reviewed to ensure their relevance and their potential to enable all our pupils to obtain first choice placements into destination schools and Higher Education institutions.

We are committed to maintaining and improving this level of quality and whilst each school is encouraged to retain its own individual ethos and identity, all Alpha schools and colleges have a number of common characteristics that enable them to maintain and enhance the Gold Standard.

These include

- outstanding leadership and effective resource management
- high aspirations and expectations for all pupils and staff
- a focus upon and a passion for high quality teaching and learning
- well maintained buildings and innovative learning environments
- a commitment to self-review and continuous improvement
- the regular celebration of school and individual success
- the importance of balancing excellence with enjoyment and personal happiness with a shared responsibility for the general well being of all

It is not surprising that interest in the Gold Standard is growing - how to achieve this status and the added advantages of being part of the Alpha Group are described overleaf.

The Affiliation Process

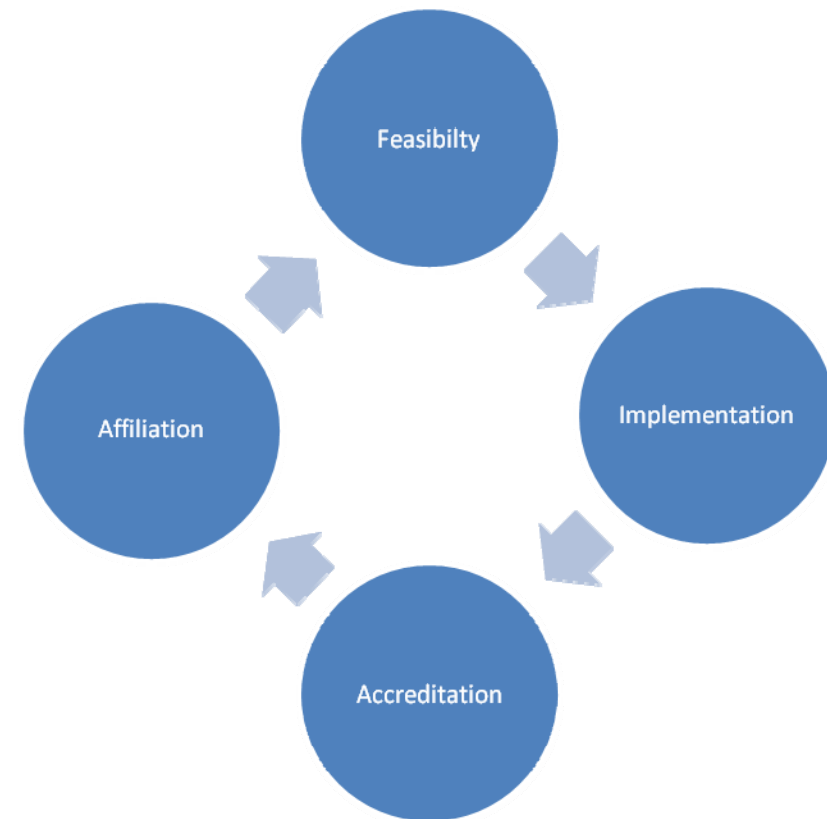
The Alpha Plus affiliation will involve you undertaking a four stage process. This process will enable you to become the provider of a Gold Standard provision and it will culminate in the signing of an affiliation agreement. Alpha Plus will play an active role in ensuring that you achieve the Gold Standard which will in turn enable your school to gain access to the support and expertise of the Alpha Plus Group and its Partners.

Meeting the Standard

The Gold Standard is not easily achieved. Alpha Plus believes that for our high Standards to be met it is essential to have successfully completed a carefully planned four stage approach that will enable you to meet our Gold standard requirements. This will involve an initial feasibility study and due diligence stage. This will then lead into an implementation stage that will include the need to meet key standards and the compilation of a comprehensive project plan. The Accreditation stage will require that Alpha Plus be satisfied that our expectations are met in the following key areas:

- Initially the appointment of an experienced local Project Manager and Alpha Plus Advisor both having the responsibility to ensure that you reach the Gold Standard
- Decisions about the location, nature and scope of the provision and the building design including the nature and standard of learning environments and the associated resources/equipment including the ICT specification
- the appointment of the school leader and staff and the approaches taken to the leadership, governance, management and organisation of the school

The final stage involves the signing of an Affiliation Agreement.



Signing an Affiliation Agreement

This stage involves the signing of an affiliation agreement and this will take place on completion of the feasibility and implementation stages. This agreement will run for a period of three years subject to maintaining the Gold Standard requirements. Affiliation to the Alpha group will enable the school or college to:

- use the Alpha Plus logo and affiliated status brand
- access the range of Alpha support services via a managed services/consultancy agreement – these can include HR, Finance, facilities management and ICT support
- participate in the annual Headteacher and Principal conference
- access the Group's Leadership and Professional Development programme and peer-group support provision at a special rate

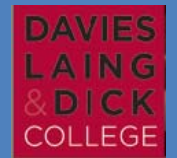
In addition to the above, affiliated members will also be able to benefit from access, at a special rate, to the highly experienced Alpha Plus Advisory team and the networks and links that Alpha has in the UK and abroad with its partner organisations

Maintaining the Standard

To be granted the Alpha Plus Gold Standard requires not only the need to meet our standards but also the acceptance of a number of ongoing quality assurance requirements that will ensure the Gold Standard is maintained. These will include:

- an annual monitoring visit by a senior Alpha Plus consultant
- an annual SEF and parent questionnaire
- attendance at the Alpha Headteacher and Principal Conference

Alpha Plus Schools



Alpha Plus - Partner Organisations - Added Value

Being affiliated to the Alpha Group will give you access to the Alpha network of schools, colleges and Partner Organisations.

<p>At the forefront of development across the United Kingdom education and Children's Services sector, Best Practice network facilitates leadership and workforce development. They are one of the leading providers of professional development in the Education and Children's Services sector.</p>	<p>Partnership Education's management and consultancy team are all experienced educationalists. The consultants include successful deliverers of NCSL, SLICT and BSF Leadership courses designed to assist the raising of school standards through the implementation of new technology and learning strategies.</p>	<p style="text-align: center;">Contact us:</p> <p style="text-align: center;">Contact: David Doran or Richard Purchase</p> <p style="text-align: center;">Alpha Plus Group 50 Queen Anne Street London W1G 8HJ</p> <p style="text-align: center;">Tel 0207 487 6000</p> <p style="text-align: center;">www.alphaplusgroup.co.uk</p>
<p>Lyn Fry Associates is the leading provider of educational psychology services and associated therapy services in London and the Home Counties. With an international client base Lyn Fry Associates is a member of the Alpha Plus Group.</p>	<p>Alpha Plus has close links with the WCLS Group who own the International Primary Curriculum (IPC). We intend to use the IPC as one of the potential added value elements of the Alpha Plus Affiliation Status.</p>	